

Nominee Video Interview Instructions







1. Record Video Interview

Record Video:

- 1. Familiarize yourself with talking points (below)
- 2. Record video on smart device addressing all talking points
- 3. Save video to smart device (i.e. iPhone, iPad, Android, etc.) and/or computer

Key Tips:

Take

Video

- Videos will not be judged on the quality of video and should be taped in 1 recording on a smart device not professionally edited
- Nominees should address all of the key talking points (below) and any other outstanding or distinguishing
- points that set you apart
- Videos should be 1 2 minutes to qualify (not to exceed 2 minutes)
- All judging criteria and more can be found at: www.TampaAOE.com

Video Talking Points:

Upload to

YouTube

- What community and product do you sell or oversee? (non-sales roles should provide a brief description of the position)
- How long have you been in the industry and your approach to your career path

Celebrate!

- What sales goals were set vs. personal goals

Submit

Your Entry

- To what do you attribute your success, greatest accomplishments, specific approach or technique
- What obstacles/challenges have you faced in your current role and how did you overcome them

Deadline to submit entries – September 27

2. Upload Video to YouTube

How to upload a video to YouTube on a computer

- 1. Log in to your YouTube account.
- 2. Click on the video icon on the right-hand side of the window, which can be found next to your user icon, messages, apps, and notifications.
- 3. Click 'Upload Video.'
- 4. Then, press 'select files to upload' to find the video file saved on your computer.
- 5. Once you select a file, YouTube will automatically upload your video and save it to your channel.
- 6. From here you have a set of optional settings you can add to your video. Add a title to your video and add a description of the video so people know what your content is about before watching it.
- 7. Once you are finished you will be taken to your channel load page where you have more tools and where you can find a sharable link and download your original video file.
- 8. Your video is now uploaded to YouTube and ready to be shared!

For additional instructions, including how to use a smart device, please use this resource: <u>https://www.usatoday.com/story/tech/tips/2022/04/22/how-upload-video-youtube-step-step-guide/7402442001/</u>.





3. Submit Your Entry

Visit the Awards of Excellence website: TampaAOE.com

- Select Submit Entries
- Complete the Entry Form
- Include the YouTube link to your interview video in your submission

If you have any questions:

• Contact Melissa Woolley at specialevents@tbba.net with questions or concerns





4. CELEBRATE!



SAVE THE DATE!

2023 Awards of Excellence

Thursday, November 16th Tampa Marriott Water Street

AWARDS OF EXCELLENCE



